Power Adjustable Pedals Configurable Drive Mode

2nd-Row In-Floor Storage Bins Rear Power-Sliding Window

Automatic Power–Folding Mirrors

Leather-Wrapped Steering Wheel

Integrated Voice Command Connected Travel and Traffic Services

Heated Steering Wheel

Power Tailgate-Release

230-Amp Alternator

3.55 Rear Axle Ratio

Destination Charge

WARRANTY COVERAGE

see your owner's manual for details.

Auxiliary Battery

Automatic-Dimming Rear-View Mirror

9-Amplified Speakers with Subwoofer

115-Volt Auxiliary Rear Power-Outlet

3.0L I6 Hurricane SO Twin Turbo ESS

700-Amp Maintenance-Free Battery

Secondary Active Grille-Shutters

A/C with Dual-Zone Auto Temperature Control

Power-Heated Mirrors with Power Fold-Away

SiriusXM® 360L with 3-Month Sub Call 800-643-2112

Stop / Start Dual-Battery System
20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels
275/55R20 OWL All-Season Tires

TOTAL PRICE: *

5-year or 60,000-mile Powertrain Limited Warranty.

5_{YEAR} /60,000 MILE

POWERTRAIN WARRANTY

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

Gasoline Vehicle

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$51,535

RAM 1500 BIGHORN/LONESTAR CREW 4X4 Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat Engine: 3.0L I6 Hurricane SO Twin Turbo ESS Transmission: 8-Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Front Seat-Mounted Side Air Bags Supplemental Side-Curtain Front and Rear Air Bags Advanced Brake-Assist

3.21 Rear Axle Ratio Electronic Shift-On-Demand Transfer-Case Sentry Key® Theft-Deterrent System

Anti-Lock 4-Wheel Disc Brakes Electric Parking Brake Electronic Roll-Mitigation Electronic Stability-Control

Front Heavy-Duty Shock Absorbers

Rear Heavy–Duty Shock Absorbers Active Lane–Management System Adaptive Cruise Control with Stop and Go Automatic High-Beam Headlamp-Control

Blind-Spot and Cross-Path Detection Full-Speed Forward-Collision Warning Plus

Hill-Start Assist

ParkSense® Front and Rear Park-Assist

ParkView® Rear Back-Up Camera Pedestrian Emergency Braking

Remote Keyless–Entry Remote-Start System

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Billet Silver Metallic Clear-Coat Exterior Paint \$295

Customer Preferred Package 21Z 230-Amp Alternator

Auxiliary Battery 700-Amp Maintenance-Free Battery

3.55 Rear Axle Ratio Secondary Active Grille-Shutters

Stop / Start Dual-Battery System Sport Appearance Package

Wireless Charging-Pad Body-Color Tailgate Handle

Body-Color Door Handles Body-Color Grille-Surround Body-Color Front Bumper

Body-Color Rear Bumper with Step-Pads

Black Interior Accents Big Horn Level 2 Equipment Group

Heated Front Seats 8-Way Power Adjustable Driver Seat

2-Way Power Lumbar Adjustable Driver Seat 400W Inverter

Cluster with 7.0-Inch TFT Color Display

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display

Assembly Point/Port of Entry: STERLING HTS, MICH., U.S.A. VIN: 1C6-SRFFP0SN-523232 L4-VON: 9079 S.L.

\$1.405

\$2,770

SHIP TO:

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

SOLDTO

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY. **Fuel Economy and Environment**

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

MPG 24

combined city/hwy

Standard pickups range from 12 to 84 MPGe. The best vehicle rates 140 MPGe.

You spend

over 5 years compared to the average new vehicle.

Smog Rating (tailpipe only)

Annual fuel COST

\$2,695

\$1,595

\$1,995

\$62.290

\$2,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4 10

This vehicle emits 458 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

Not Rated







10

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash Passenger **Not Rated** Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

Side Front seat **** Crash Rear seat **** Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars (*****) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 55%**

MAJOR SOURCES OF FOREIGN PARTS CONTENT:

MEXICO: 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE: FINAL ASSEMBLY POINT:

STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN: ENGINE: MEXICO

TRANSMISSION: UNITED STATES



VEHICLE PROTECTION A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

