Big Horn Level 1 Equipment Group

2nd-Row In-Floor Storage Bins

Automatic Power–Folding Mirrors

Rear Power–Sliding Window Automatic-Dimming Rear-View Mirror

Heated Front Seats

Power Adjustable Pedals

Heated Steering Wheel

3.55 Rear Axle Ratio

33-Gallon Fuel Tank

Destination Charge

WARRANTY COVERAGE

see your owner's manual for details.

Wheel-to-Wheel Side-Steps

275/55R20 All-Season LRR Tires

RamBox® Cargo–Management System
Exterior 115V AC Outlet

400W Inverter

Steering-Wheel-Mounted Audio Controls

2-Way Power Lumbar Adjustable Driver Seat

Leather–Wrapped Steering Wheel Power–Heated Mirrors with Power Fold–Away

Front and Rear Rubber Floor Mats by Mopar®

3.0L I6 Hurricane SO Twin Turbo with Stop/Start

20-Inch x 9.0-Inch Aluminum Chrome Clad Wheels

TOTAL PRICE: *

5-year or 60,000-mile Powertrain Limited Warranty. 3-year or 36,000-mile Basic Limited Warranty.

5_{YEAR} /60,000 MILE

POWERTRAIN WARRANTY

Ask Dealer for a copy of the limited warranties or

SiriusXM® with 3–Month Radio Sub Call 800–643–2112

8-Way Power Adjustable Driver Seat

For more information visit: www.ramtrucks.com or call 1-866-RAMINFO

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

> Base Price: \$51,535

RAM 1500 BIGHORN/LONESTAR CREW 4X4 Exterior Color: Delmonico Red Pearl-Coat Exterior Paint

Interior Color: Black Interior Color

Interior: Deluxe Cloth Bucket Seat Engine: 3.0L I6 Hurricane SO Twin Turbo with Stop/Start Transmission: 8–Speed Automatic 8HP75 Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES Advanced Multistage Front Air Bags Supplemental Front Seat-Mounted Side Air Bags Supplemental Side-Curtain Front and Rear Air Bags Advanced Brake-Assist 3.21 Rear Axle Ratio

Electronic Shift-On-Demand Transfer-Case Sentry Key® Theft-Deterrent System Anti-Lock 4-Wheel Disc Brakes

Electric Parking Brake Electronic Roll-Mitigation Electronic Stability-Control Front Heavy-Duty Shock Absorbers

Rear Heavy–Duty Shock Absorbers Active Lane–Management System Adaptive Cruise Control with Stop and Go Automatic High-Beam Headlamp-Control Blind-Spot and Cross-Path Detection

Full-Speed Forward-Collision Warning Plus Hill-Start Assist

ParkSense® Front and Rear Park-Assist ParkView® Rear Back-Up Camera

Pedestrian Emergency Braking Remote Keyless–Entry Remote-Start System Push-Button Start Class IV Receiver-Hitch

Trailer Sway Damping 26-Gallon Fuel Tank

INTERIOR FEATURES

4-Way Manual Adjustable Driver Seat 4–Way Manual Adjustable Front Passenger Seat Uconnect® 5 with 8.4–Inch Touch Screen Display Handsfree Phone and Audio

Ram Connect (Connected Services) with Trial

4G LTE Wi–Fi® Hot Spot Cluster with 3.5–Inch TFT Color Display

Full Function Media Hub with 2-USB Plus Aux Port 12-Volt Auxiliary Power-Outlet

OPTIONAL EQUIPMENT (May Replace Standard Equipment) Delmonico Red Pearl-Coat Exterior Paint

Deluxe Cloth Bucket Seat **Customer Preferred Package 21Z** 3.55 Rear Axle Ratio Protection Group Fuel Tank Skid-Plate \$395

Steering Gear Skid-Plate Transfer-Case Skid-Plate

SHIP TO:

Assembly Point/Port of Entry: STERLING HTS. MICH., U.S.A. VIN: 1C6-SRFFP1SN-740255 L4-VON: 8264

THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

SOLDTO

INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.

Fuel Economy and Environment

Gasoline Vehicle

\$1,695

\$2.695

\$445

\$1,595

\$2,095

\$63.500

\$995

Fuel Economy These estimates reflect new EPA methods beginning with 2017 models.

combined city/hwy

Standard pickups range from 12 to 84 MPGe. **MPG 24**

The best vehicle rates 140 MPGe.

You spend

over 5 years compared to the

average new vehicle.

Annual fuel COST

\$2,750

Fuel Economy & Greenhouse Gas Rating (tailpipe only)

4 10 Smog Rating (tailpipe only)

10

This vehicle emits 458 grams CO2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also creates emissions; learn more at fueleconomy.gov

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 28 MPG and cost \$9,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$3.50 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles





GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score

Not Rated

Based on the combined ratings of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated** Crash Passenger **Not Rated** Based on the risk of injury in a frontal impact.

Should ONLY be compared to other vehicles of similar size and weight

Side Front seat **** Crash Rear seat **** Based on the risk of injury in a side impact.

Rollover

Based on the risk of rollover in a single-vehicle crash

Star ratings range from 1 to 5 stars (*****) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA) www.safercar.gov or 1–888–327–4236

The safety ratings above are based on Federal Government tests of particular vehicles equipped with certain features and options. The performance of this vehicle may differ.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CARLINE: **U.S./CANADIAN PARTS CONTENT: 55%**

MAJOR SOURCES OF FOREIGN PARTS

CONTENT:

MEXICO: 39%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER

NON-PARTS COSTS.

FOR THIS VEHICLE:

FINAL ASSEMBLY POINT: STERLING HTS, MICH., U.S.A.

COUNTRY OF ORIGIN:

ENGINE: MEXICO

TRANSMISSION: UNITED STATES



* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND