



2023 MODEL YEAR
RAM 3500 LIMITED LONGHORN
CREW CAB 4X4 LONG BOX

THIS VEHICLE IS MANUFACTURED TO MEET SPECIFIC UNITED STATES REQUIREMENTS. THIS VEHICLE IS NOT MANUFACTURED FOR SALE OR REGISTRATION OUTSIDE OF THE UNITED STATES.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF
THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$74,700

RAM 3500 LONGHORN CREW CAB 4X4

Exterior Color: Billet Silver Metallic Clear-Coat Exterior Paint
Interior Color: Mountain Brown / Lt. Mountain Brown Interior Color

Interior: Premium Filigree Leather Seats
Engine: 6.7L I6 Cummins HO Turbo Diesel Engine
Transmission: 6-Speed Automatic Aisin AS69RC HD Transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL/SAFETY FEATURES

Advanced Multistage Front Air Bags
Supplemental Front Seat-Mounted Side Air Bags
Supplemental Side-Curtain Front and Rear Air Bags
ParkSense® Front and Rear Park-Assist System
ParkView® Rear Back-Up Camera
3.73 Axle Ratio
Electronic Shift-On-The-Fly Transfer Case
Hill-Start Assist
Electronic Stability Control
Traction Control
Trailer Sway Damping
Dampened Tailgate
Remote Tailgate-Release
Sentry Key® Theft Deterrent System
Push-Button Start
Front Door Passive Entry and Lock
Remote-Start System
Selectable Tire-Fill Alert

INTERIOR FEATURES

Uconnect® 5 Nav with 8.4-Inch Touch Screen Display
Cluster with 12-Inch TFT Color Display
Apple CarPlay®
Google Android Auto™
Off-Road Info Pages
9 Alpine® Speakers with Subwoofer
Full Function Media Hub with 2-USB Plus Aux Port
A/C with /Dual-Zone Auto Temperature Control
Heated Steering Wheel
Heated Front Seats
Ventilated Front Seats
8-Way Power Adjustable Driver Seat
Heated Second-Row Seats
2nd-Row In-Floor Storage Bins
Radio / Driver Seat / Mirrors / Pedals Memory

EXTERIOR FEATURES

Power Heat/Fold/Telescoping Memory Mirrors
18-Inch x 8.0-Inch Diamond-Cut Face Aluminum Wheels
LT275/70R18E BSW All-Season Tires
Painted Front Bumper
Painted Rear Bumper
LED Hitch Lamp in Tailgate Handle

32-Gallon Fuel Tank
Bi-Function LED Projector Headlamps
LED Tail Lamps
Exterior 115V AC Outlet

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Billet Silver Metallic Clear-Coat Exterior Paint \$250

Customer Preferred Package 21K

Protection Group
Cold Weather Group \$145

Engine Block Heater
Winter Front Grille-Cover by Mopar®
Snow Chief Group \$705

LT275/70R18E OWL On/Off-Road Tires
Instrument Panel Mounted Auxiliary Switches
Dual-Alternators Rated at 440 Amps
Auxiliary Switches Prep
Transfer Case Skid-Plate Shield

Longhorn Level 1 Equipment Group \$4,120

17 Speaker Harman Kardon® Premium Sound
LED Bed Lighting

Ramcharger Wireless Charging-Pad
Spray-In Bedliner by Mopar®

Uconnect® 5 Nav with 12.0-Inch Touch Screen Display
Blind-Spot with Tag Trailer & Cross-Path Detection

Front and Rear Rubber Floor Mats by Mopar® -\$65
6.7L I6 Cummins HO Turbo Diesel Engine \$12,495

220-Amp Alternator
Center Stop Lamp with Cargo-View Camera \$345

Deployable Bed-Step by Mopar® \$365
50-Gallon Fuel Tank \$295

Automatic-Leveling Rear Air-Suspension \$1,705

Destination Charge \$1,895

TOTAL PRICE: * \$96,955

WARRANTY COVERAGE

5-year or 100,000-mile Powertrain Limited Warranty

3-year or 36,000-mile Basic Limited Warranty.

Ask Dealer for a copy of the limited warranties or
see your owner's manual for details.

5 YEAR / 100,000 MILE
POWERTRAIN WARRANTY

For more information visit: www.ramtrucks.com
or call 1-866-RAMINFO

FCA US LLC

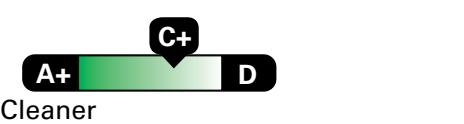
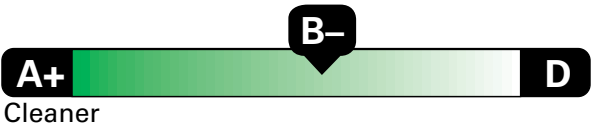
California Air Resources Board

Diesel Vehicle

Environmental Performance

These ratings are not directly comparable to the U.S. EPA/DOT light-duty vehicle label ratings
For information on how to compare, please see www.arb.ca.gov/ep_label

Protect the environment. Choose vehicles with higher ratings:
Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)



Vehicle emissions are a primary contributor to climate change and smog. Ratings are determined by the California Air Resources Board based on this vehicles measured emissions.



GOVERNMENT 5-STAR SAFETY RATINGS

This vehicle has not been rated by the government
for overall vehicle score, frontal crash, side crash, or
rollover risk.

Source: National Highway Traffic Safety Administration (NHTSA)
www.safercar.gov or 1-888-327-4236



VEHICLE
PROTECTION
A PRODUCT OF FCA US LLC

Ask for Mopar Vehicle Protection for your vehicle. We Built It. We Back It.

Assembly Point/Port of Entry: SALTILLO, MEXICO

S.L.

SHIP TO:

SOLD TO:

VIN: 3C6-3R3KL6PG-522740

L4-VON: 3637

0307-0



THIS LABEL IS ADDED TO THIS VEHICLE TO COMPLY WITH FEDERAL LAW. THE LABEL CANNOT BE REMOVED
OR ALTERED PRIOR TO DELIVERY TO THE ULTIMATE PURCHASER.

* STATE AND/OR LOCAL TAXES IF ANY, LICENSE AND TITLE FEES AND DEALER SUPPLIED AND
INSTALLED OPTIONS AND ACCESSORIES ARE NOT INCLUDED IN THIS PRICE. DISCOUNT, IF ANY,
IS BASED ON PRICE OF OPTIONS IF PURCHASED SEPARATELY.